PTCuser PARTNER PROGRAM

ATTENDEE PACKET INSERTS

PTC/USER WORLD EVENT 2009

June 7 - 10

Photo by Jim Tkatch: PTC/USER World Event 2008---Long Beach Convention Center

Rosen Shingle Creek Resort
Orlando, Florida USA

The annual conference that features the most comprehensive assembly of PTC software experts and solution providers!

Kevin K. Johnson
PTC/USER, Inc.
Executive Director

Ph: +216.268.1700
Fax: +216.268.1701
kevin@ptcuser.org
www.ptcuser.org

CONFERENCE ATTENDEE PACKET INSERTS

PTC/USER distributes a conference briefcase to every conference attendee and exhibitor at the PTC/USER World Event. Included in each bag are packets of sales and advertising materials directly from those exhibitors that wish to inform attendees of special sales offers or perhaps special values available at their respective booth in the Exhibit Hall. This is an effective way to drive attendees to your booth in the tradeshow and to drive follow-up sales after the event.

Attendees receive this packet at registration upon obtaining their conference credentials. This is the first information that they review regarding opportunities for information, education, and trade at the conference.

Eligibility

- **Elite Sponsors** and **Premium Partners** receive Packet Inserts as a value-add to their conference participation package.

All **Advantage Premium** and **Advantage Partners** may purchase Packet Inserts.

Cost

Elite Partners	No Cost
Premium Partners	No Cost
Advantage Premium & Advantage Partners	$1,250.00

Logistics

- Maximum dimensions — 8.5" x 11" for each insert
- Maximum weight — 1 oz.
- Quantity — 2000 projected attendees
- No loose pages are allowed

Your materials must arrive by Friday, April 24th. We will be pre-assembling packets at our mail facility for shipment to Orlando, FL. Once packet assembly begins, we will be unable to add late items so please be sure to have your materials shipped on time.

Ship to:

East Middlesex Industries
"PTC/USER World Event 2009"
24 Gould Street
Reading, MA 01867
(781) 944-5655

Register for the conference at
http://www.ptcuser.org/2009/tradeshow.html