



ELITE PARTNER WORLD EVENT CO-SPONSOR

\$49,995.00 USD

PTC/USER Elite Partner World Event Co-Sponsor thru October 2009

ADVERTISING/MARKETING/BRANDING (Year-Round Value)

- PTC/USER Partner Logo for your web site and other collateral materials
- Listing in the PTC/USER Global Partner directory
- Branding: One (1) Quarterly banner ad on PTC/USER Global Partner web portal
 - <http://ptcuser.org/partners/directory.html>
- Company logo featured on PTC/USER portal landing page
 - <http://community.ptcuser.org>
 - Three (3) months
 - \$3000.00 USD value
- One (1) Blind mailer to PTC/USER database (cost of mailing paid by Partner)
 - \$1250.00 USD value

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■ PTC/USER World Event 2009---June 7 - 10

✓ EXHIBITION FLOOR:

- Island Booth 400 sq. ft. (20ft x 20ft)

✓ BRANDING

- Logo printed on attendee bags or brief cases (Must be registered as Elite World Event Co-Sponsor no later than December 31, 2008)
- Logo featured as Co-Sponsor of Pre-Event Golf Tournament (Sunday, June 7th)
- Logo featured as Co-Sponsor of Pre-Event Bike Event (Sunday, June 7th)
- Logo Scrolling in General Session Auditorium acknowledging Event Co-Sponsorship

✓ AGENDA PRESENTATIONS

- Two (2) 45-minute concurrent presentations
- Presentations held in high visibility major breakout rooms

- ✓ **STAFF AND CLIENTS:** Twenty (20) full-conference access badges (\$19,900.00 USD value) including
 - Admission to PTC and PTC/USER Cocktail Receptions
 - Attendance to all Keynote Presentations
 - Attendance at any agenda breakout session
 - All breakfast, lunch, dinner and refreshment breaks
 - All Exhibitors may attend any technical session throughout the duration of the “PTC/USER World Event” ending Wednesday afternoon

- ✓ **CONFERENCE PROGRAM GUIDE** (~150 page publication)
 - Two (2) Full Page 4-color advertisements
 - \$2500.00 USD value



Photo by Jim Tkatch: PTC/USER World Event 2008---Long Beach Convention Center

- ✓ **PACKET INSERTS**
 - Two (2) Conference Marketing Packet Insertion for attendee brief cases
 - \$2500.00 USD value

- ✓ **LEAD RETRIEVAL**
 - Two (2) Lead Retrieval Systems
 - \$700.00 USD value

- ✓ **BREAK SPONSORSHIP**
 - Branding via stanchion signs at all refreshment stations for Monday afternoon break
 - Afternoon breaks are in the exhibition hall
 - \$5000.00 USD value

- ✓ **PRODUCT RECEPTION:** Co-Sponsor of PTC/USER Tuesday evening Product Reception
 - Choice of Sponsorship of One (1) of the following
 - Windchill Evening Social
 - Approximately 750 attendees
 - \$7500.00 USD value
 - Pro/ENGINEER Wildfire Social
 - Approximately 750 attendees
 - \$7500.00 USD value
 - Arbortext Social
 - Approximately 150 attendees
 - \$1750.00 USD value
 - Co-Create/Mathcad/ProductView Social
 - Approximately 150 attendees
 - \$1750.00 USD value
 - Logo featured as reception co-sponsor

Register for the conference at
<http://www.ptcuser.org/2009/tradeshows.html>