



**PARTNER  
PROGRAM**

## **COMPUTER SPONSORSHIP OPPORTUNITIES**

**General Session Room  
Education Presentations**

**Breakout Rooms  
Training Classes**

**Internet Café**

### **PTC/USER WORLD EVENT 2009**

**June 7 - 10**

*The annual conference that features the most comprehensive assembly of PTC software experts and solution providers!*



Photo by Jim Tkatch: PTC/USER World Event 2008

**Rosen Shingle Creek Resort  
Orlando, Florida USA**

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# COMPUTER SPONSORSHIP OPPORTUNITIES

## Conference General Session Room & Breakout Rooms

Workstations inclusive of monitors are used in our General Session auditorium along with our presentation breakout rooms. PTC/USER will offer sponsorship opportunities to Partners for providing workstations with Microsoft XP operating systems for these high visibility sessions. These rooms will feature a combination of rear and front screen projection systems. Hardware sponsors equipment will attach to projection systems and will run the presentations being shown to the audience.



Photo by Jim Tkatch: PTC/USER World Event 2007

### Requirement

There will be approximately nine (9) computers required and allocated to the front of the General Session room and the breakout rooms. A complete specification will be provided under separate cover.

### Branding

PTC/USER will create signage for major sponsorship branding in each room: “*PTC/USER thanks ‘Your Company’ for providing workstations for conference presentations*”. Additionally, all of our hardware providers will receive special acknowledge in our event Program Guides distributed to every person attending the “PTC/USER World Event 2009”.

### Eligibility

This sponsorship opportunity is packaged for all of the presentation room workstations and is available only to our Elite and Premium level Partners.

## Education and Training

The PTC/USER World Event 2009 will continue to feature significantly expanded education and training content for attendees. Extensive sessions will focus on various areas of the PTC/USER suite of software products. These sessions will require up to 50 workstations configured as required to effectively run the PTC suite of software products to accommodate the conference training sessions.

Sponsorship also includes recognition at any post-conference training breaks and lunch sessions.



Photo by Jim Tkatch: PTC/USER World Event 2008---Long Beach Convention Center

### Requirement

There will be approximately 50 computers required and allocated to our large training rooms. A complete specification will be provided under separate cover.

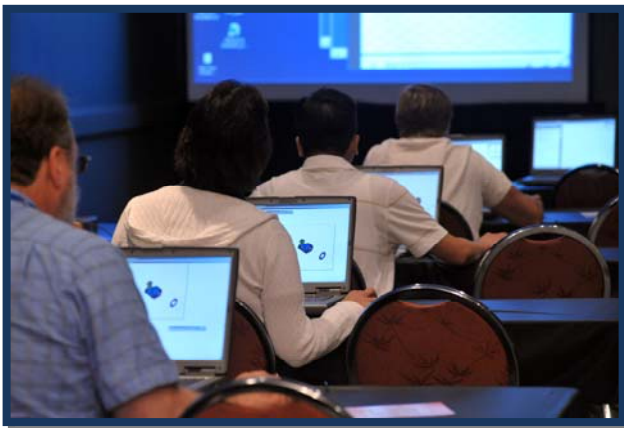


Photo by Jim Tkatch: PTC/USER World Event 2008 ---Long Beach Convention Center

### Branding

PTC/USER will create signage for major sponsorship branding in each room:

- *'Your Company' logo will be displayed in the 2000 seat 'general session' room*
- *"Workstations sponsored by Your Company" in each applicable breakout room*

### Eligibility

This sponsorship opportunity is for all of the training workstations and is available only to our Elite and Premium level Partners.

## Internet Café

A mainstay at a PTC/USER World Event, the Internet Café is a very popular location that receives reoccurring visits from attendees throughout the event. The Internet Café provides event participants with convenient access to email and the internet. The Internet Café Sponsorship is very high visibility for the Partner who chooses this option.



Photo by Jim Tkatch: PTC/USER World Event 2007---Tampa Convention Center

This venue will be in the high-traffic convention center pre-function areas. This gives the sponsor of the Internet Café stand alone branding including the 30 – 60 branded internet access computers.

### Branding

PTC/USER will create large signage for major sponsorship branding of the Internet Café:

- *“Internet Café sponsored by Your Company”*
- *“Your Company” logo will appear on “General Session” room screens as sponsor of the Internet Café.*