



PTC/USER, Inc. ("PTC/USER") World Event Americas 2009 ("Event")  
Shingle Creek Resort ("Event Facility")  
June 7-10, 2009

Event Guidelines  
(updated November 1, 2008)

Pursuant to the Terms and Conditions applicable to each Event Partner upon application for the Event, PTC/USER imposes the following Guidelines for the Event:

1. **EVENT PARTNER REPRESENTATION.** Only one company will be designated as Event Partner for each paid registration. Event Partner may not share exhibit hall space, hospitality event, suite, or presentation time with one another or with any third party without advance written permission of PTC/USER. Only employees of the Event Partner may be used to staff exhibit space, unless previously arranged with PTC/USER in writing.
2. **LITERATURE DISTRIBUTION.** Event Partner may distribute specific company marketing and advertisement literature at their assigned exhibit only.
3. **EXHIBIT CONTRACTOR.** The designated on-site Exhibit Contractor for the PTC/USER World Event 2009 is "US TRADESHOWS". Event Partner must use the official Exhibit Contractor to perform on-site drayage, freight handling, cleaning and other services. Event Partner shall comply with all rules and guidelines established by the Exhibit Contractor.
4. **NUMBER OF WORKSTATIONS; ELECTRICAL POWER.** Each exhibitor will be required to purchase their own electricity for their exhibit needs. Electricity can be ordered from the Exhibition Services company representing PTC/USER for the event.
5. **APPROVED EQUIPMENT.** Event Partner may use associated peripherals (monitors, graphics controllers, disk drives, printers, etc.) with its permitted workstation(s) to the extent necessary for the operation of its exhibit. PTC/USER must approve in writing use of any lighting, audio or video and of any equipment, which is not, a computer or computer-peripheral before Event Partner may use it in its exhibit.
6. **PROHIBITED EQUIPMENT.** Event Partner shall not use hazardous materials and/or hazardous equipment in its exhibit.
7. **SIZE OF BOOTH PRESENTATION** (applicable for Bronze, Bronze Premium, and Silver Partner Booths). Event Partner shall not build out an exhibit that blocks the view of any adjacent exhibitors. Back wall of the exhibit booth must not exceed the 8 feet height of the back booth drape; side walls for the exhibit booth must not exceed 4 feet in height; one foot higher than booth side drapes. All Partners: Elements of booth design must not overflow to common aisle space.
8. **SCHEDULING.** PTC/USER retains the right to determine the time and place of all presentations and events conducted by the Event Partner during the Event. Event Partners shall have access to their exhibits only during hours specified by PTC/USER. Due to security concerns, the exhibits will not be accessible at any other times. Specific Event identification badges must be worn by Event Partners and their employees in the Exhibition Hall and all Event-related technical sessions and activities.
9. **LITERATURE DISTRIBUTION.** Event Partner may offer literature at the Event, but only literature that is consistent with the purpose of Event Partner's appearance at the Event and the Event as a whole.