



**PARTNER  
PROGRAM**

# **TRADESHOW PRIZE (RAFFLE) DRAWING**

**PTC/USER WORLD EVENT 2009**

**June 7 - 10**



Photos by Jim Tkatch: PTC/USER World Event 2008---Long Beach Convention Center

**Rosen Shingle Creek Resort  
Orlando, Florida USA**

*The annual conference that features the most comprehensive assembly of PTC software experts and solution providers!*

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# **TRADESHOW PRIZE DRAWING**

Exhibitor prize drawings or raffles are quite popular in the exhibition hall. For the “PTC/USER World Event 2009” we have modified our drawing to encourage our attendees to visit the majority of our partners and sponsors.

Any of our exhibitors (Partners and Sponsors) are welcome to raffle prizes at your booth anytime during the event. You can have a daily raffle or an end-of-show raffle. You can post the winner of your raffle prize on our community board at the attendee registration desk. Exhibitors are totally responsible for getting raffle prizes to attendees. PTC/USER cannot ship prizes on your behalf.

## **TUESDAY EVENING**

In celebration of our 20<sup>th</sup> anniversary, PTC/USER is having a Tuesday evening reception for our community. In attendance will be our attendees, our event co-sponsor, PTC, and our partners and sponsors. Our guests will be in large networking groups identified by products.

During the evening we will come together for an attendee raffle of high-end gifts. Qualified attendees will have to have completed an exhibit hall ‘passport-type’ card that indicates they have visited at least 80% of the booths in the exhibit hall.

Sponsors (Elite and Premier) are eligible to have their raffle prizes raffled and presented to the winners along with the raffle prizes from PTC/USER during this reception.

## **RAFFLE PRIZE ANNOUNCEMENT**

As in prior years we ask all participating exhibitors to announce your raffle prize in advance, PTC/USER will assist you in marketing this information to our global attendees. This will help you to drive attendees to your booth to talk with your representatives.

Typically it is the booth visit that qualifies attendees for your specific prize drawing based on your specific terms and conditions.

## **Pre-Event Marketing**

Once you notify us of your prize(s) for your raffle, PTC/USER will be placing your prize drawing opportunity in high visibility locations.

- *The PTC/USER World Event attendee web site at <http://www.ptcuser.org/2009>*
  - *The website will be updated regularly as raffle items are received*
- *Inside of each attendees conference briefcase*

Please access the raffle template at <http://www.ptcuser.org/2009/tradeshow.html> to complete and forward your raffle item(s).

Send the completed template to **Kevin K. Johnson** ([kevin@ptcuser.org](mailto:kevin@ptcuser.org)) as soon as possible and no later than **May 1, 2009**.

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**Register for the conference at**  
<http://www.ptcuser.org/2009/tradeshow.html>